

"Style Without Extravagance"

C. H. Wright
Ready to Wear Store
118 West Main St.

Bathing Suits

New bathing suits and beach garments are marked by their extreme smartness and unusual beauty of line. Included are one and two-piece models. Many interesting versions, executed in exquisite satin, knit silk, serf satin and chiffon taffeta, also wool jerseys.

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SHOP SATURDAY at WRIGHT'S MONTH-END ECONOMIES

Stylish Summer Apparel Priced Consistently Lower Is Possible
Under the Cash and One-Price Plan. Investigate

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Silk Sweaters

Your preference for color and style may be realized for you will find them here in splendid array. The models are so smart, so attractive and so diversified as to afford unusual latitude for selection. Coat, tuxedo and a novelty style, reaching only to the waistline.

The WRIGHT store is the most matter of fact store in Oklahoma City. The whole attention of this organization is centered in finding the right merchandise at the right time and offering it at the right price. Knowing that tomorrow will be by far the most important shopping day of the entire month of May, we have been making some very practical preparations. Thus the approach of the great month-end that will mark the passing of springtime and the official entrance upon the summer season, finds the WRIGHT store with every apparel need attractively priced.

SUITS



Of course, we will have to admit that WRIGHT'S sales are just a little in advance of the procession, but, we have a reason and that a very good one. When the time comes to effect a clearance in certain departments we do not hesitate and await the usual time to effect the result. The suits that we are placing on sale starting tomorrow, include every light colored, medium colored, check and novelty weave suit in our entire stock. It is, of course, just the beginning of the season in which the greatest demand will exist for these suits, and perhaps that is all the better for us, because we will be pleased with a ready disposal of them and you will be pleased if you are one of the fortunate purchasers of one of these unusual suits, which include styles, superb, and fabrics of finest serge, pique, twill, tricot, gabardine, velour, etc.—Four prices prevailing, this includes every suit except blues and blacks in our store.

**\$19, \$29, \$39
and \$49**

Suits of Navy Blue

There are quite a number of blue and black suits remaining, these are principally sizes from 40 to 54½ and are repriced at wonderfully attractive figures.

\$15.55, \$23.55, \$33.55 and Up

BLOUSES

"The Blouse Store of the Town"

NEW SUMMERTIME BLOUSES OF RARE BEAUTY

An infinite diversity of bewitching new models, in exquisite design for every occasion of summertime. Carefully executed in beautiful georgette of summery flimsiness.

New expressions of the mode. Georgette blouses in delicate tints of bisque, league blue, sunset, peach, apricot, flesh and in white. We make a special mention of an unusual showing of navy blue blouses. Distinction is achieved by clever color contrasts, by hand embroidery, beading or the introduction of lace, coquettish Tablier blouses and Russian over-b blouse effects lead in fashion's favor.

\$5.90, \$6.90, \$7.90, \$8.90, \$9.85 up to \$42.50

Saturday Special

On a big double table you will find two hundred blouses arranged especially for Saturday selling. These comprise blouses of many tints and combinations of colors in exquisite georgette. A plentiful range of sizes and styles are offered at this very low price.

\$3⁹⁵

FROCKS

Every day confronts us with new problems. The one that is particularly pressing just at present is the need of additional room in our dress section. This we expect to accomplish by the method most effective for the purpose, namely re-pricing of merchandise to make the offerings so appealing and compelling as to place the result beyond doubt. With this purpose in mind we have taken some two-hundred dresses of taffeta, georgette, printed georgette, crepe de chine and combinations, grouped them in four lots for SATURDAY, selling at the prices mentioned below. These represent sizes from 14 to 44, but, we would emphasize the fact that sizes are not plentiful in any particular group, but, in most instances represent broken lines. If you are to secure one of these it will necessitate your shopping early, as this is practically the only sure policy if you are to have one of these very rare bargains.

**\$9, \$16, \$21
and \$27**

Other Frocks of Summertime

In our regular line of summer frocks you will find a complete range of fabrics and styles dominant in the present season and at the following low prices:

\$14.90, \$19.19, \$24.50 and Up



WRAPS

Capes, coats and dolmans in wraps of superb style and elegant materials, in all sizes from junior 14 to 46 for the stout figure, although we cannot offer assurance that you will find as complete a selection as early in the season, we know that should you find a garment to your liking in the remaining lines you will secure it at very attractive price. There are wraps of serge, poplin, mixtures, gabardine and some of fine tricotine.

**\$10.55
\$16.55
\$22.55
\$28.55**

Superb Showing of Summertime Frocks

If you will follow the changes that take place in this store with the ushering in of every new season you will become accustomed to one fact—that is—as such season's approach this store shows a preponderance of merchandise in that department which is most popular for that season. Of course, with the approach of summer we have planned and purchased a most extraordinary amount of summertime frocks. We hope that you will do us the honor to visit the store at your earliest convenience and view the assemblage for this occasion.

Materials

TAFFETAS
GEORGETTES
CREPE DE CHINE
LINEN
VOILE
PRINTED
GEORGETTE
FOULARD
PONGEE
MOON GLOW
TRICOLETTE
POULETTE and
COMBINATIONS



Styles

STRAIGHT LINE
DRAPED
CLOSE FITTING
SUIT DRESS
RUFFLED
TUCKED
BEADED
EMBROIDERED
TUNIC and
NEW
INNOVATIONS IN
EVENING
DRESS

Priced \$14.00 and Upwards to \$98.00

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SKIRTS

Skirts of the summer season are by far the most attractive we have ever shown and as is usual, you will find WRIGHT'S again established leadership by exhibiting the most complete showing to be seen in the city. Skirts of fan-ta-si, dew-kissed, flesh, white and printed georgette, crepe de chine and also many combinations such as georgette and tricotette, crepe de chine and poulette, also various materials combined with fan-ta-si.

**\$ 8.90
\$11.90
\$14.90
\$18.90**

Petticoats

Petticoats when selected at WRIGHT'S will mean that you will be enabled to choose of more exclusive styles of elegant jersey underskirts than you have heretofore been accustomed. Charming embroidered and hemstitched petticoats at prices ranging from \$7.90 to \$15.90.

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Silk Underwear

Shimmering, light and dainty are the beautiful little underthings shown in this department. Under garments of refreshing daintiness and in many instances there are garments sparingly trimmed in lace, ribbon and embroidery, a few are very elaborately decorated.

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